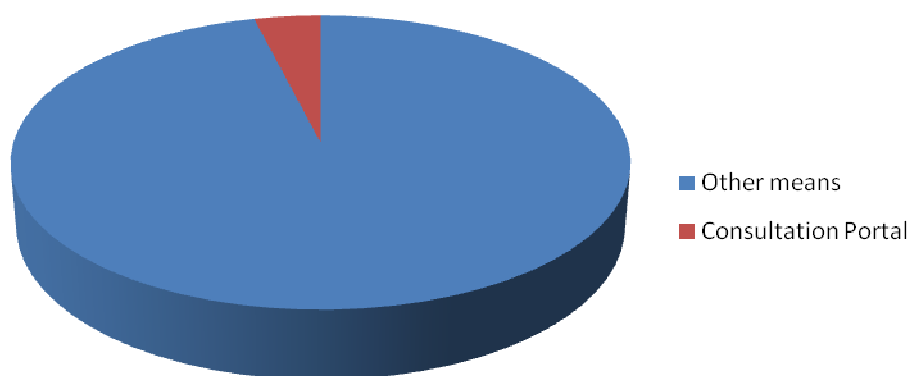


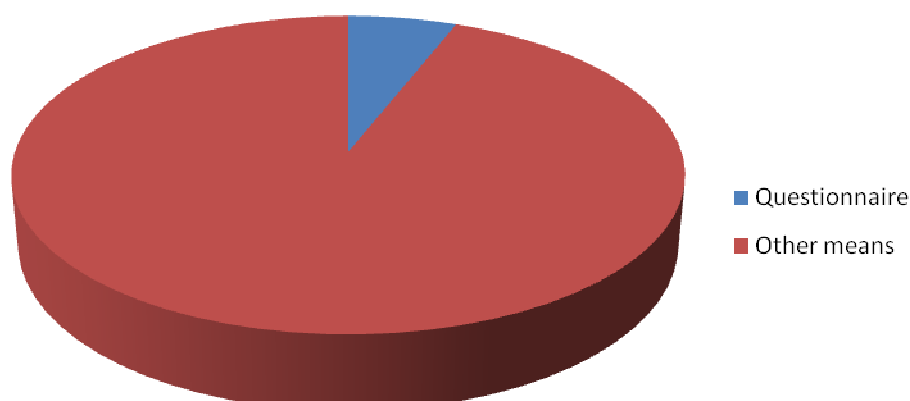
Draft Nantwich Town Strategy: Summary Report of Consultation

Overall Response

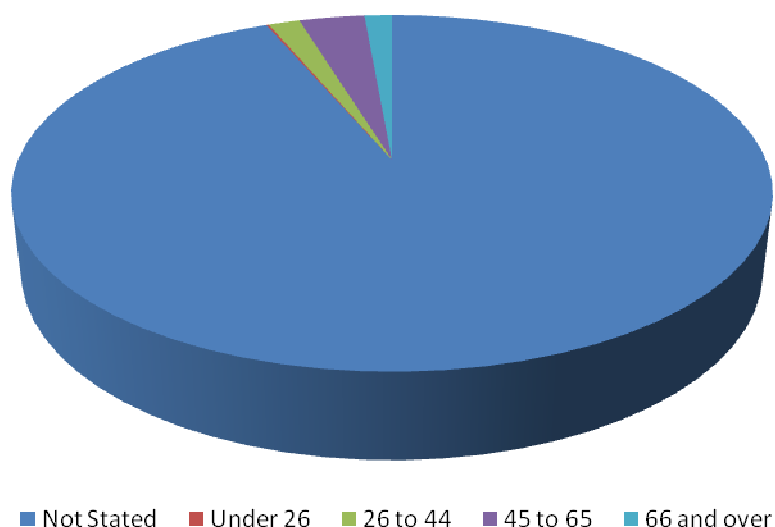
- A total of **2435** representations were received on the draft Nantwich Town Strategy
- 4% of these were submitted online via the consultation portal; 96% were submitted by other means.



- 6% of responses were made on the official questionnaire and 94% were made other responses.



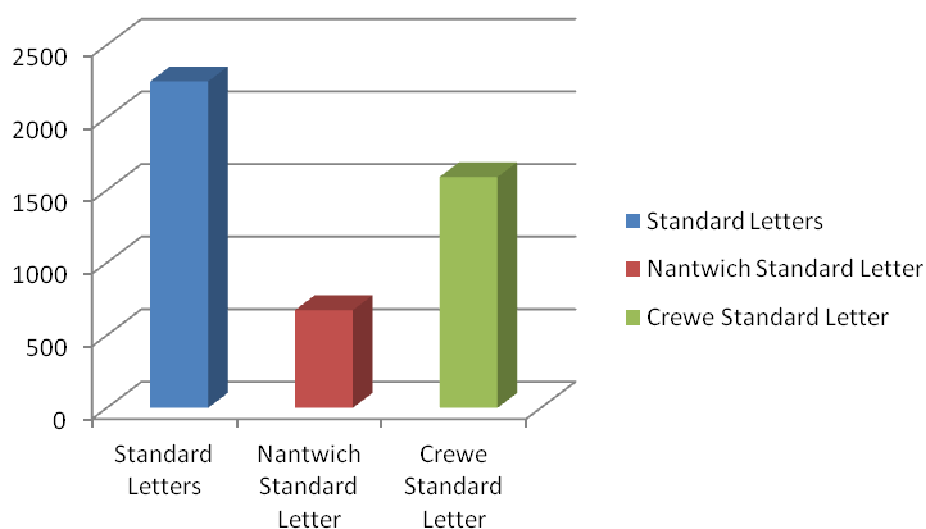
- 0.1% of people who took part in the consultation were under the age of 26; 2% were aged 26 to 44; 3% were aged 45 to 65; 1% were aged 66 and over; and 94% did not state their age



Petitions:

There were no petitions submitted to the draft Town Strategy consultation. However a large number of standard letters were submitted

- 2,266 standard letters were received
- 676 standard letters were received in relation to Nantwich
- 1590 standard letters were received in relation to the Crewe Town Strategy



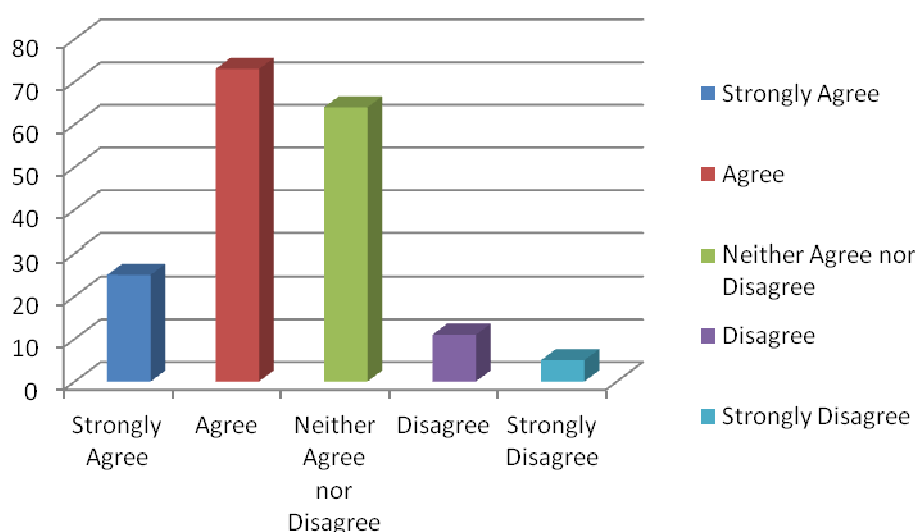
Standard letters for Nantwich object to proposed growth levels for the town and the potential allocation of the Nantwich South site.

Standard letters for Crewe request that land at Leighton be designated as Green Gap and raise concern over infrastructure and highways impact here. Letters also support the retention of the Green Gap between Nantwich and Crewe

Q1. Vision

Do you agree or disagree with the Vision as set out in the draft Nantwich Town Strategy?

- 7% of respondents answered this question. 93% did not respond; 1% Strongly Agree; 3% Agree; 2.6% Neither Agree or Disagree; 0.4% Strongly Disagree, 0.2% Disagree
- Of those that did respond: Strongly Agree (14%); Agree (41%); Neither Agree or Disagree (36%); Disagree (6%); Strongly Disagree (14%)

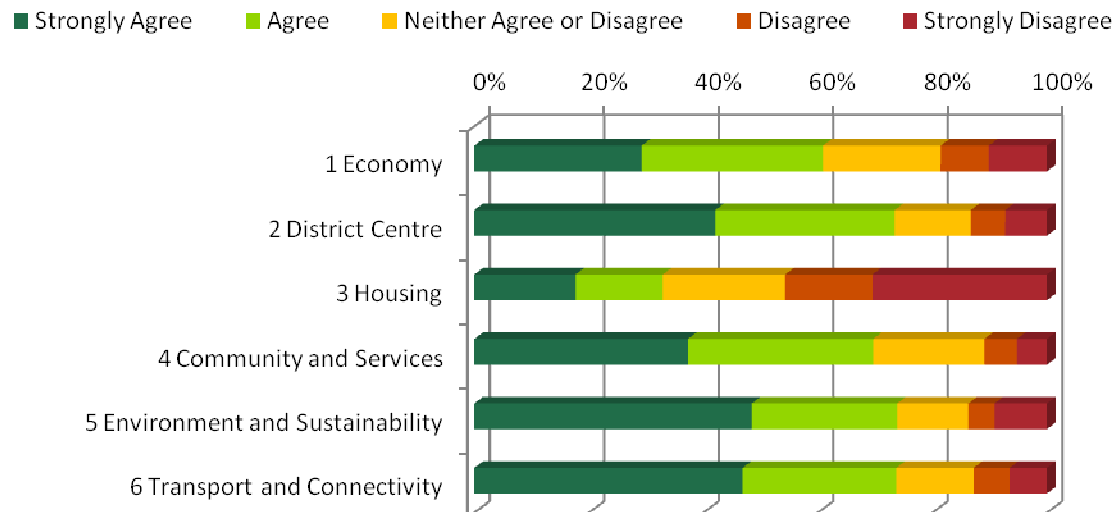


- Concern is expressed over proposed levels of housing growth and its impact on Nantwich's character, infrastructure and services
- The small market town atmosphere and historic character of Nantwich should be protected including the separate identities of Crewe and Nantwich via retention of the Green Gap.
- New housing should support the town centre
- The economy should be supported through employment and tourism
- The link between the vision, objectives and strategy should be clearer including measurable outputs to manage progress
- The link between growth and delivery of the vision should be more explicit
- Local independent businesses should be supported in the Town Centre and edge of town retail should be controlled.
- Some control should be exercised over the numbers of particular types of retail in the town centre
- Sustainable transport, especially cycle-ways should be supported and improved

Q2 Objectives and Strategy

Do you agree or disagree with the Objectives and Strategy as set out in the draft Nantwich Town Strategy?

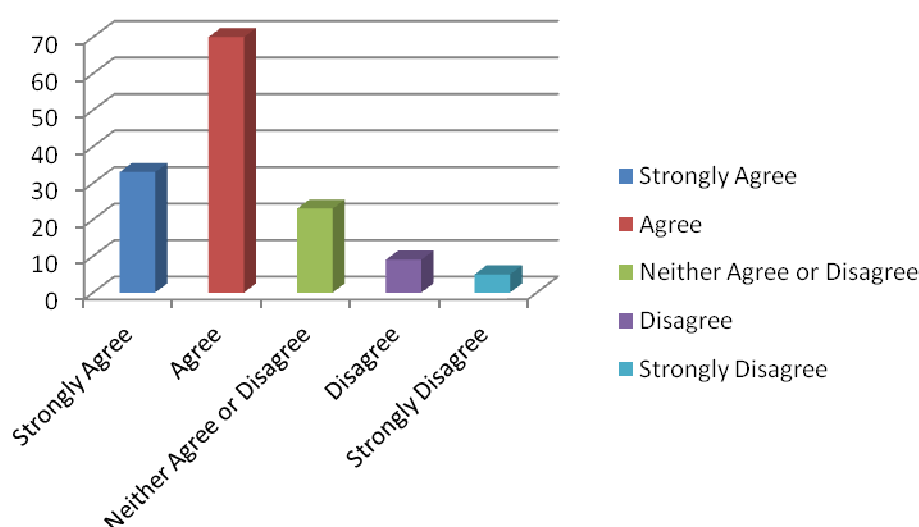
Overall response:



Q2. 1 Town Centre

Do you agree or disagree with the Town Centre Objectives and Strategy as set out in the draft Nantwich Town Strategy?

- 5.7% of respondents answered this question
- Of those that responded; Strongly Agree (1.3%); Agree (2.8%); Neither Agree or Disagree (0.9%); Disagree (0.3%); Strongly Disagree (0.2%)



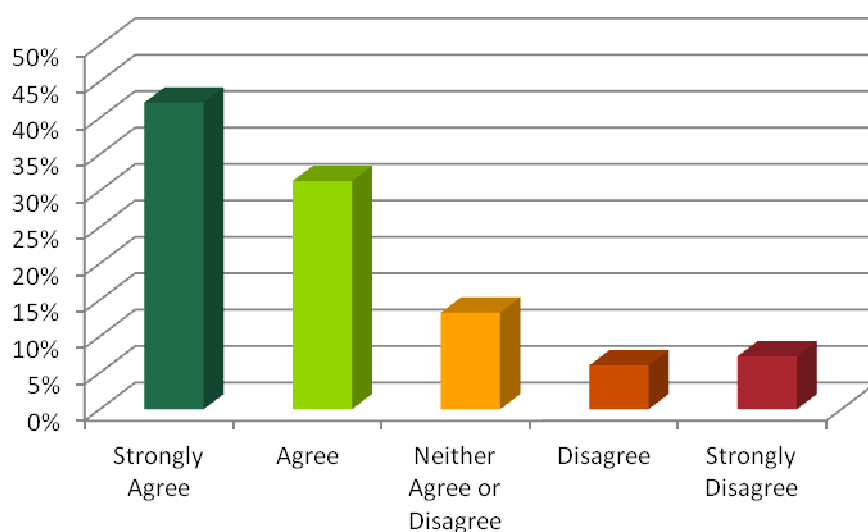
- Retail development should be linked to demand and via a mechanism to allow more retail capacity only when there is demonstrable need
- Much concern raised over current traffic levels and the impact of new development on highways infrastructure
- Parking levels should be retained and access to the town centre improved through traffic management, better cycle ways and public transport
- Residential use of upper floors in the town centre and development on the periphery of the town centre is supported
- Protecting the character of Nantwich as a historic market town is important and the impact of growth on this should be managed
- Enhancing the historic environment and public realm is seen as a means to support an enhanced visitor economy
- General support for the town centre and recognition that growth and new development will support the local economy
- Concern expressed over the impact of growth and development on the town centre and recognition that urban extensions will require new local centres. These centres should not detract from the existing function of the town centre as the 'heart of the community'

- Concerns have been raised over the clarity, focus and detail of the overall strategy
- Strong concern for the impact of growth on the character and infrastructure of Nantwich, in particular on the town centre

Q2. 2 Economy

Do you agree or disagree with the Economy Objectives and Strategy as set out in the draft Nantwich Town Strategy?

- 92.8% of respondents answered this question
- Of those that responded: Strongly Agree (42.1%); Agree (31.3%); Neither Agree or Disagree (13.3%); Disagree (6.0%); Strongly Disagree (7.3%)

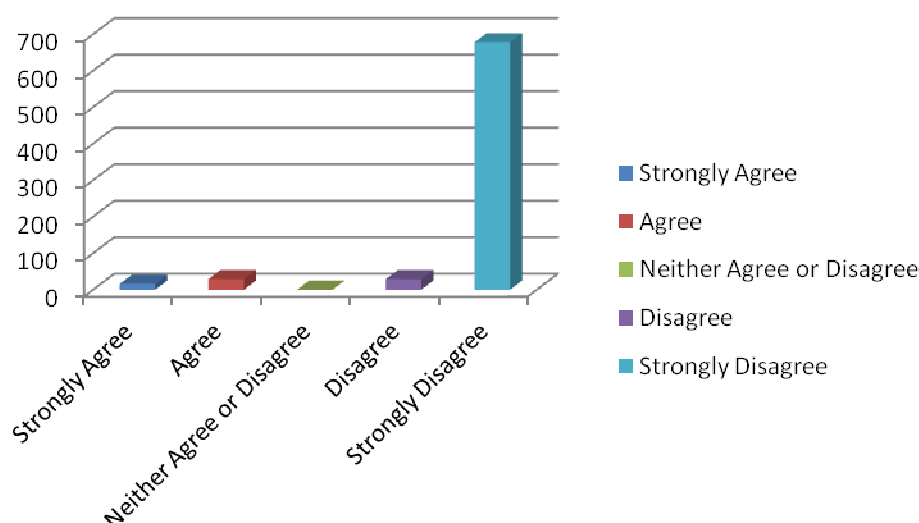


- Recognition expressed that growth is necessary to support increased employment and that Nantwich should remain secondary to Crewe as a focus for both
- The links between objectives and strategy should be clearer including the levels of housing necessary to support desired growth
- Employment sites should be located near transport links and existing employment sites should not be lost
- The right type of employment should be promoted (light industry and research and development) and considered as part of mixed use growth and urban extensions
- Support should be given for independent traders and entrepreneurial start-up businesses
- Improving sustainable links to nearby centres and employment sites is important to the local economy
- Agriculture and education should be recognised as important aspects of the economy and supported appropriately
- The outlying rural areas should be recognised as an important element in the local economy
- Investment in superfast broadband and technology will support more flexible working
- Improvements to the town centres, public realm and transport are important support increased tourism

Q2. 3 Housing

Do you agree or disagree with the Housing Objectives and Strategy as set out in the draft Nantwich Town Strategy?

- 30.9% of respondents answered this question
- Of those that did respond: Strongly Agree (2.1%); Agree (3.9%); Neither Agree or Disagree (0%); Disagree (3.8%); Strongly Disagree (90.2%)

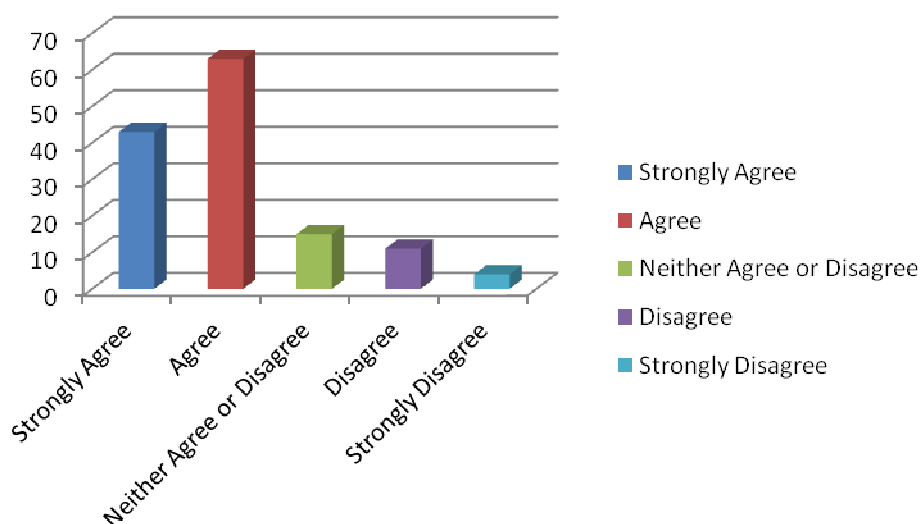


- Housing figures are generally contested claiming both higher and lower limits should be used
- The origin of figures for growth are unclear and the link between the vision, objectives and strategy is unclear
- Growth should be organic incremental and modest focusing on homes to fulfil a local need including providing affordable homes and homes for the elderly
- The scale of proposed growth is too high, will strain infrastructure (particularly highways) and new homes should not be built on green field sites. New housing should be built on brownfield
- In order that the town does not stagnate it must continue to grow. More houses will feed into the economy of the town and aid its continued development.
- Large scale growth will detrimentally change the town making Nantwich a dormitory settlement
- New housing allocations should conform to the town's strong sense of place and blend in with the existing town.
- Edge of town development will promote car travel to central Nantwich or to other centres
- To maintain a healthy, balanced and prosperous centre we need to maintain and increase footfall. New housing is essential to achieve this
- Attention needs to be given to existing empty properties that could be refurbished and included in the numbers
- Preserve greenery in and around the town

Q2. 4 Environment

Do you agree or disagree with the Community and Services Objectives and Strategy as set out in the draft Nantwich Town Strategy?

- 5.5% of respondents answered this question
- Of those that did respond: Strongly Agree (31.6%); Agree (46.3%); Neither Agree or Disagree (11%); Disagree (8.08%); Strongly Disagree (2.9%)

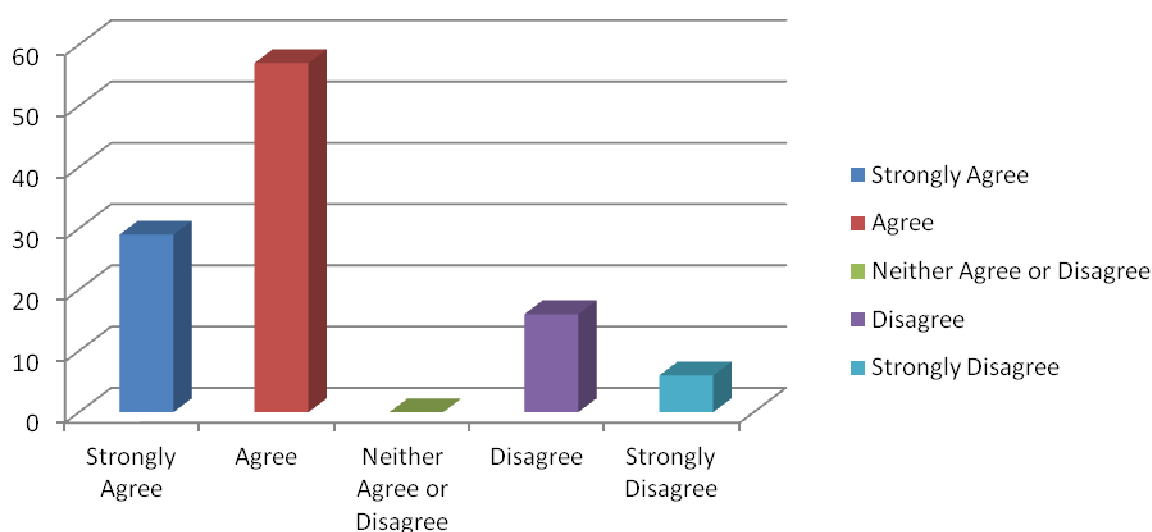


- Green space should be preserved in and around the town including the green gap
- Wildlife and biodiversity should be supported through creation of corridors and by enhancement and protection of the river Weaver
- Flood risk should be taken very seriously with new build located in non-risk areas and including measures to alleviate their impact on surface run off
- Access and connections to the countryside, Shropshire Union Canal and River Weaver via improved footpaths and cycleways should be encouraged
- Nantwich should remain compact to encourage sustainable transport whilst improving sustainable connections to other towns and villages
- New build should promote water and energy efficiency making use of renewable energy in a way which does not impact on quality design
- Building height should be restricted to preserve the existing skyline
- Hydro power on the River Weaver should be investigated
- High quality architecture and urban design should be used to ensure the character of Nantwich is retained and to improve gateways into the town
- Agricultural land surrounding Nantwich gives the town a rural character, this should be protected
- This section fails to distinguish between objectives and strategy. There should be one strategy per heading and then a series of objectives setting out the main management targets. This section needs completely re-writing.

Q2. 5 Transport

Do you agree or disagree with the Environment and Sustainability Objectives and Strategy as set out in the draft Nantwich Town Strategy?

- 4.4% of respondents answered this question
- Of those that did answer this question: Strongly Agree (26.8%); Agree (52.7%); Neither Agree or Disagree (0%); Disagree (14.8%); Strongly Disagree (4.4%)

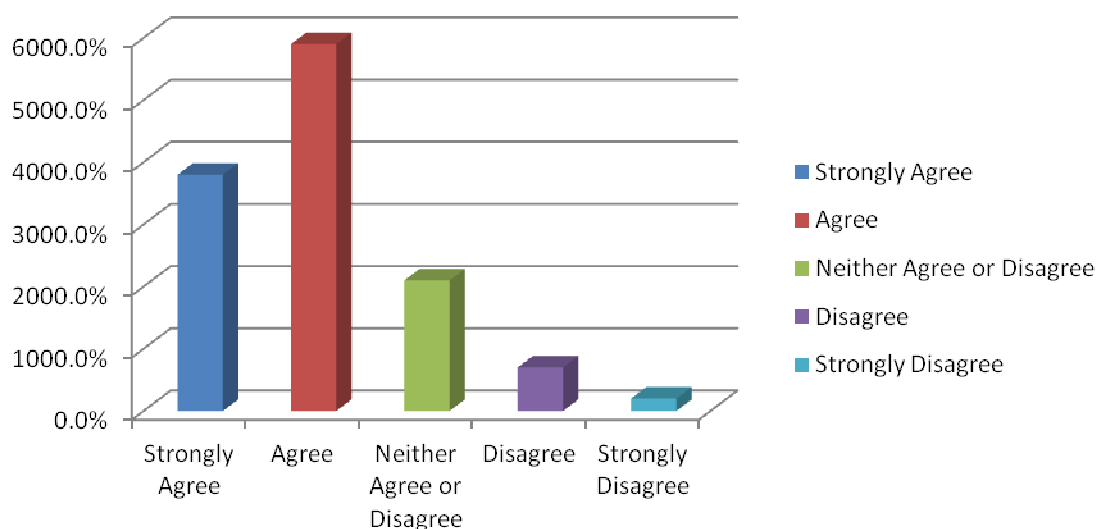


- Improving access to Nantwich town centre is seen as a priority. Access from the south is problematic
- Car parking levels in the town need to be maintained to support the town centre
- Traffic levels should be managed and reduced through a variety of means including improved public transport, speed limit management and introducing a 'kiss and drop' zone at the Station
- Sustainable transport including improved cycle and footpaths, electrification of the rail to Crewe and expanded bus network would help reduce reliance on the car and improve links to outlying areas
- The links between different modes of transport could be improved to enable sustainable journeys
- A bypass is both supported to alleviate traffic and opposed on the basis of high levels of growth required to fund it and the potential to enable out migration
- The strategy should recognise the importance of delivering sufficient housing to support the targeted economic growth.
- A park and ride scheme receives some support however there are questions over its viability

Q2. 6 Community and Infrastructure

Do you agree or disagree with the Community and Infrastructure Objectives and Strategy as set out in the draft Nantwich Town Strategy?

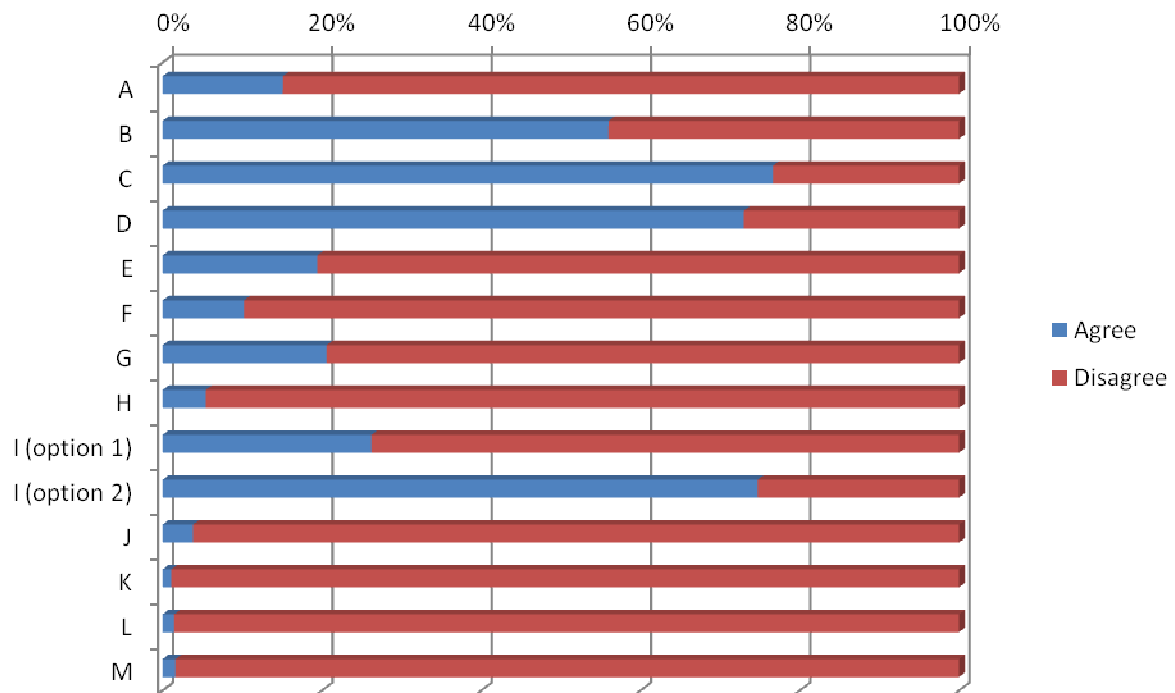
- 5.2% of respondents answered this question
- Of those that did respond: Strongly Agree (29.9%); Agree (46.5%); Neither Agree or Disagree (16.5%); Disagree (5.5%); Strongly Disagree (1.5%)



- Promote community assets such as the Brine Pool, the riverside and canal in creating a Nantwich 'brand' to attract visitors.
- Large scale development is better able to deliver community benefits and supporting infrastructure than smaller scale, dispersed patterns of development
- Fabric of the town, public realm and gateways should all be improved and supported
- Make indoor sporting facilities available, provide support for an enhanced leisure centre and promote cultural facilities for all ages
- More emphasis to be placed on accessibility to civic and community venues
- The promotion of facilities for the young should be encouraged to ensure that the town retains its mix of old and young and avoid it becoming a retirement haven
- Infrastructure should be provided to support the current and future community. New homes can play a significant role in delivering community improvements through both increasing the customer base for new and existing services, financing enhancements and securing New Home Bonus

Q3 Favoured Development Options

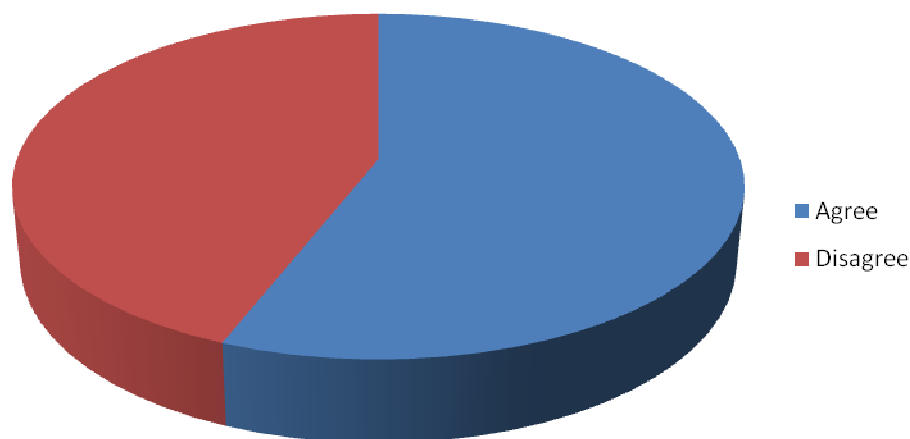
Do you agree or disagree with the potential areas for future development in the draft Nantwich Town Strategy?



Site B: Land to the north west of Nantwich, to the north of Waterlode

Do you agree or disagree with site B as a potential area for future development
(suggested use: Mixed Use)

- 7.1% of respondents answered this question
- Of those that responded to the question: Agree (56%); Disagree (44%)

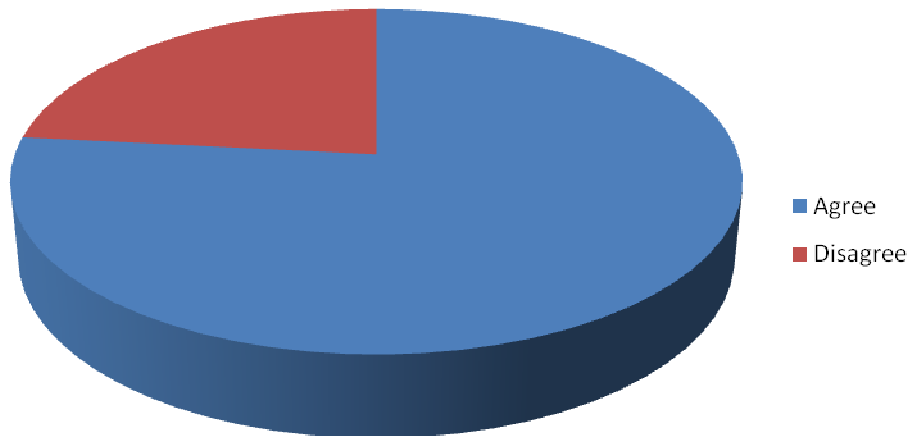


- The Archaeological potential of the site and location on a flood plain are issues which raise concern
- The site is close to the town centre and very accessible whilst having less impact on the road network
- The site will cross the natural boundary of the river, intrude on the existing countryside, impact on Reaseheath conservation area and place pressure on the existing town infrastructure
- Although the site is in the countryside it has very clearly defined boundaries formed by the town and Welshman's Lane
- The lack of adjoining residential development will minimise the impact on existing community and has natural boundaries of containment.
- Development here will support the expansion of Reaseheath college

Site C: Snow Hill Redevelopment Site

Do you agree or disagree with site C as a potential area for future development
(suggested use: Mixed Use)

- 5.6% of respondents answered this question
- Of those that responded to the question: Agree (76.6%); Disagree (23.4%)

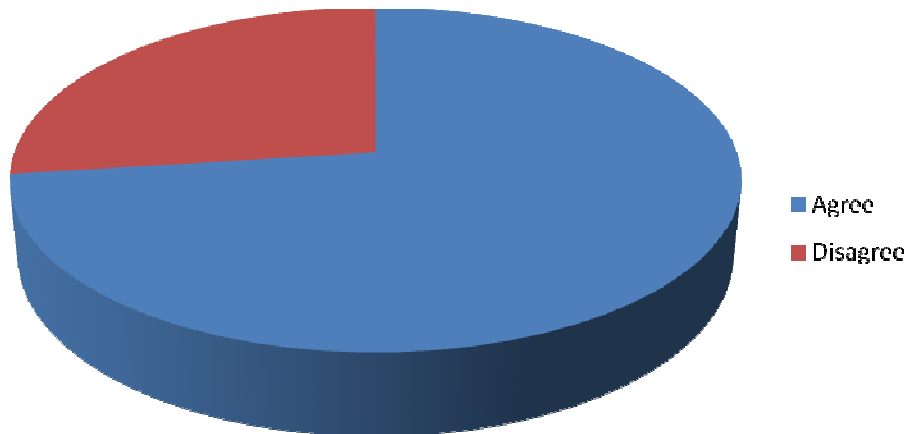


- Small sites will enable gradual and organic growth supporting incremental development of Nantwich
- The site represents good reuse of brownfield land, is in close proximity to the town centre and will enable residential units above retail development
- Design should be of high quality and in keeping with the character of the town.
- The loss of a car park will impact the town and should be replaced elsewhere
- Concern that the area is in a flood plain with archaeological potential and that the community car parking facility will be lost

Site D: Regents College

Do you agree or disagree with site D as a potential area for future development (suggested use: Housing)

- 5.6% of respondents answered this question
- Of those that responded to the question: Agree (72.9%); Disagree (27%)

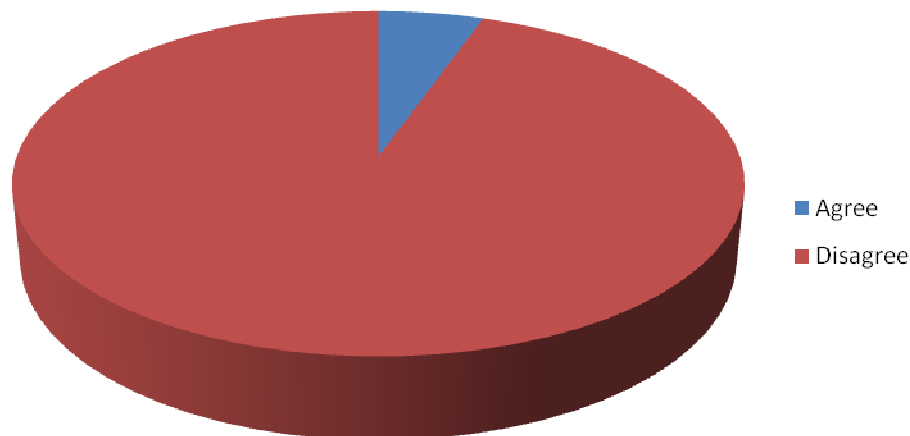


- The site is within the town boundary, is a small site which will promote organic growth and could be used to deliver mixed use and employment facilities
- Refurbishment of the existing buildings should be supported alongside retention of the existing grounds and protection of the on-site green space and woodland
- Although development will cause some additional traffic this is essentially a brown field site in close proximity to the town centre which could support higher density levels
- A number of businesses are already located here and mixed use should be supported

Site H: Land south of Peter Destapleigh Way

Do you agree or disagree with site H as a potential area for future development
(suggested use: Mixed Use)

- 33.3% of respondents answered this question
- Of those that responded to the question: Agree (5.4%); Disagree (94.6%)

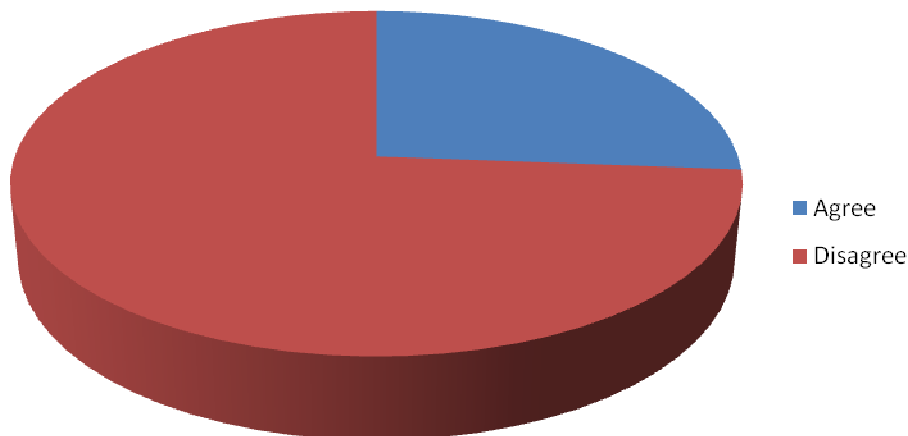


- Traffic impact of development would be high on a town already experiencing congestion
- Cycle, footpath and road links to other areas and the town centre are poor here
- Concern raised at the high levels of proposed development on the site and its impact on highways and infrastructure
- The site would fill in ribbon development along London Road and Broad Lane without any flood risk and could supply the anticipated volume of housing required
- Development here will adversely impact landscape and ecology whilst building on important agricultural land
- Strong links to A500, however may encourage out commuting and not support Nantwich Town centre or access to the River Weaver or Shropshire Union Canal.
- If development does take place it should include a local centre and high quality village style design

Site I, Option 1: Stapeley Water Gardens, west of London Road.

Do you agree or disagree with site I as a potential area for future development
(Suggested use: Housing)

- 6.7% of respondents answered this question
- Of those that responded to the question: Agree (26.2%); Disagree (73.8%)

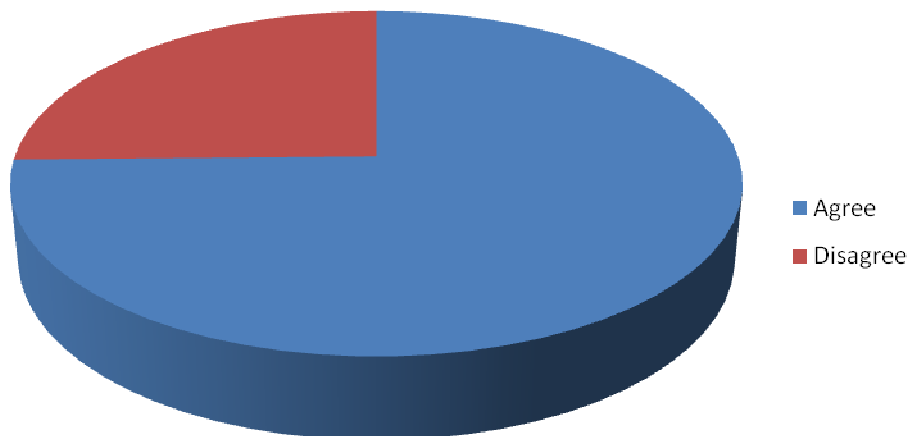


- Development will impose too much strain on the town's infrastructure
- The site should be for mixed uses with limits to the levels of housing
- The infrastructure in this area cannot cope properly with present levels. Any additional development will cause major problems to both roads and sewage systems. The capacity of both primary and secondary schools, medical and dental facilities is also inadequate.
- This site could support a need for employment and retail which cannot be fitted into the Town Centre
- This is now a derelict brownfield site with the potential to tap into fairly good existing transport links, so redevelopment should be given priority
- Distance to town centre is too far to encourage non car based travel

Site I, Option 2: Stapeley Water Gardens, west of London Road

Do you agree or disagree with site I as a potential area for future development (suggested use: Mixed Use)

- 7.1% of respondents answered this question
- Of those that responded to the question: Agree (74.7%); Disagree (25.3%)



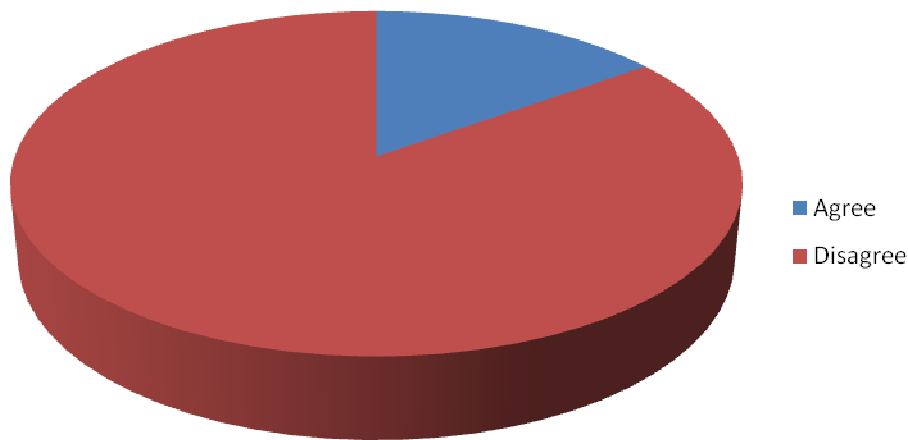
- Concern is raised that inclusion of retail here would damage the town centre although benefit the residents of Stapeley
- The site is brownfield and would not result in the loss of agricultural land or green space
- Good access to the highway network could support employment and retail
- Employment and retail should be compatible with the rural and residential neighbourhood
- Development will impose too much strain on the infrastructure and highways network of Nantwich
- This is the least disagreeable of all options and offers opportunities to create a sustainable development while addressing a lack of employment sites in this area

3. Other Development Sites

Site A: Land around Acton Village

Do you agree or disagree with site A as a potential area for future development (suggested use: Housing)

- 5.7% of respondents answered this question
- Of those that responded to the question: Agree (15.1%); Disagree (84.9%)

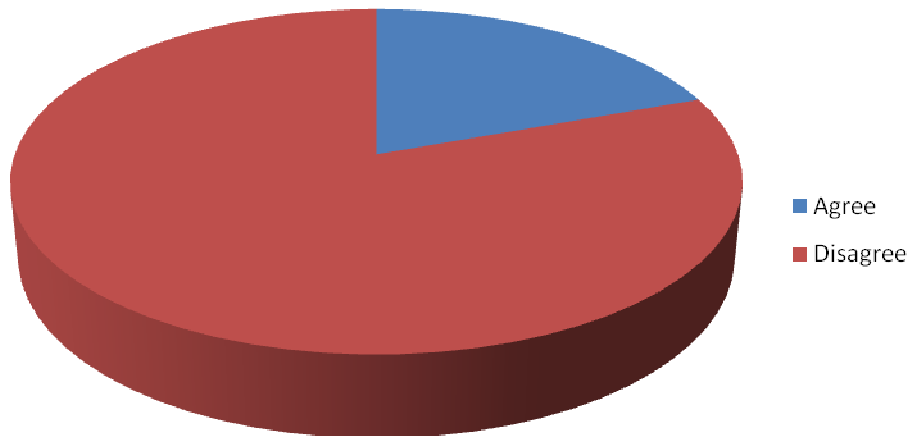


- 800 extra houses would swamp the existing village and negatively impact on the conservation area resulting in the loss of Acton's existing character
- Development would result in the loss of Greenfield and agricultural land
- Acton is detached from Nantwich and development here would represent an extension of Acton, not an addition to Nantwich
- An additional green gap should be identified to preserve Acton
- Some small development would be beneficial in the villages outlying Nantwich
- This represents a unique opportunity to deliver a sustainable mixed use development

Site E: Land to the south of Queen's Drive

Do you agree or disagree with site E as a potential area for future development
(suggested use: Mixed Use)

- 5.7% of respondents answered this question
- Of those that responded to the question: Agree (19.4%); Disagree (80.6%)

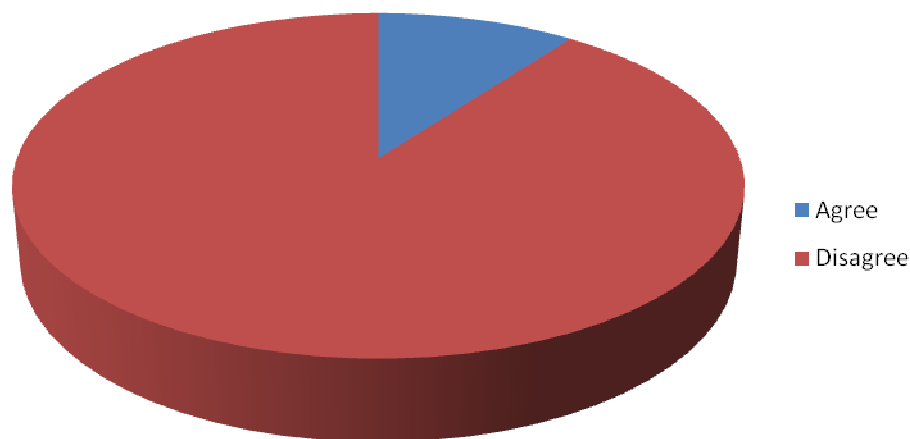


- Access problems make this site unsuitable for development and would create substantial traffic problems
- Development here would expand the town boundary, result in the loss of good farmland and use a Greenfield site while exacerbating traffic problems
- The site is too far from the existing town boundary with no suitable highway link into Nantwich
- The site is visually contained by the River Weaver and the rail line however these features also constrain the site's access to highways

Site F: land to the south of Nantwich bounded by the Railway and River Weaver

Do you agree or disagree with site F as a potential area for future development
(suggested use: Mixed Use)

- 5.6% of respondents answered this question
- Of those that responded to the question: Agree (10.2%); Disagree (89.8%)

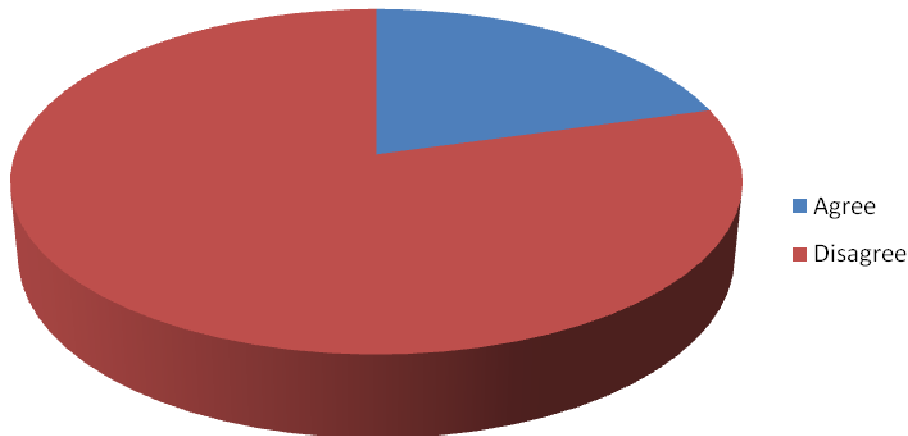


- Too dense, in flood risk area and adjacent to site of biological importance
- Controlled development in this area would be beneficial to the town
- Projected levels of development are too dense on a flood risk area and next to a site of biological importance
- The site will cause further traffic problems around Nantwich by encouraging more car use
- The site expands the town boundary into the countryside and is constrained by the River Weaver
- Development will create a significant impact on the gateway to Nantwich from Whitchurch
- The location of the site will not encourage connections to the town centre and further promote Nantwich as a dormitory town

Site G: Land west of Batherton Lane

Do you agree or disagree with site G as a potential area for future development (suggested use: Housing)

- 5.6% of respondents answered this question
- Of those that responded to the question: Agree (20.6%); Disagree (79.4%)

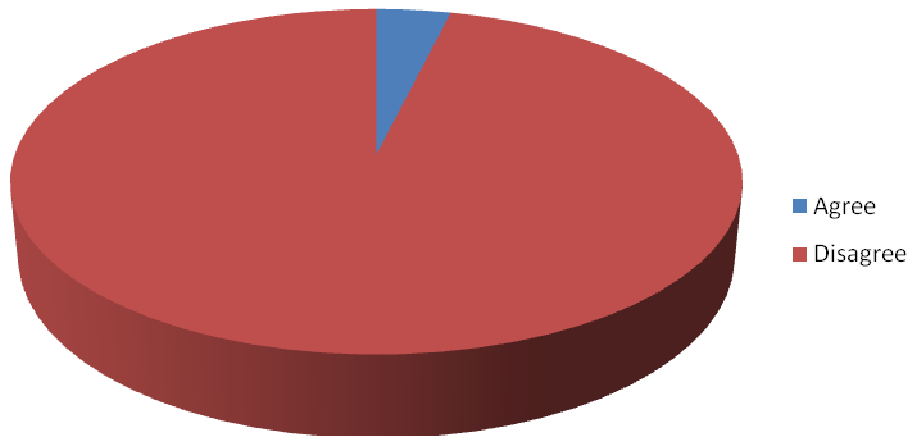


- The site has good access to a range of forms of public transport, open space and amenities
- Development will result in the loss of farmland and development of a green field site
- The site is in a pleasant location near a school and pub, is in easy walking distance of town and has access to country walks in the opposite direction: a suitable site for high class housing.
- The site has poor access and will lead to more traffic and safety problems
- Development here will destroy the rural character of the area

Site J: Land east of Whitehouse Lane

Do you agree or disagree with site J as a potential area for future development (suggested use: housing)

- 72.1% of respondents answered this question
- Of those that responded to the question: Agree (3.8%); Disagree (96.9%)

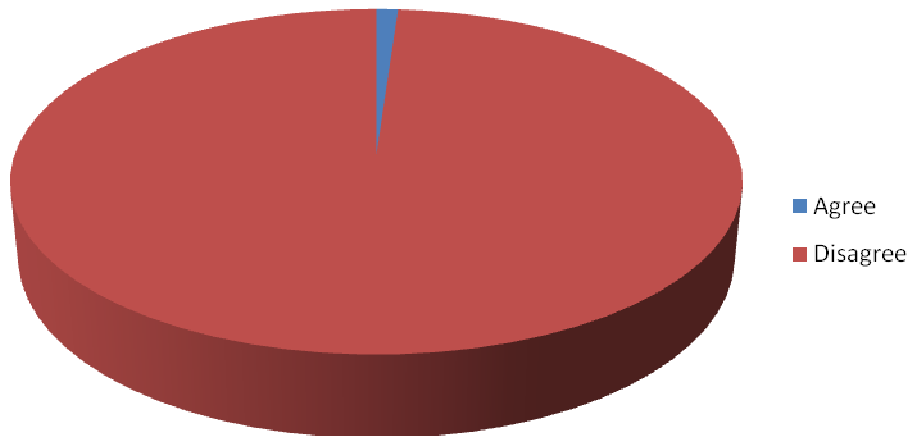


- The Green Gap should be preserved to retain the separation of settlements and prevent establishing a precedent for future developments
- The site has good access to the bypass which has created a barrier behind which some development could be accommodated and is not identified as a flood risk area
- This site would be a natural extension of the town boundary, although there is no suitable road access
- The site could be a site considered for a park and ride scheme

Site K: Land east of Birchin Lane

Do you agree or disagree with site K as a potential area for future development (suggested use: Mixed Use)

- 70.5% of respondents answered this question
- Of those that responded to the question: Agree (1.1%); Disagree (98.9%)

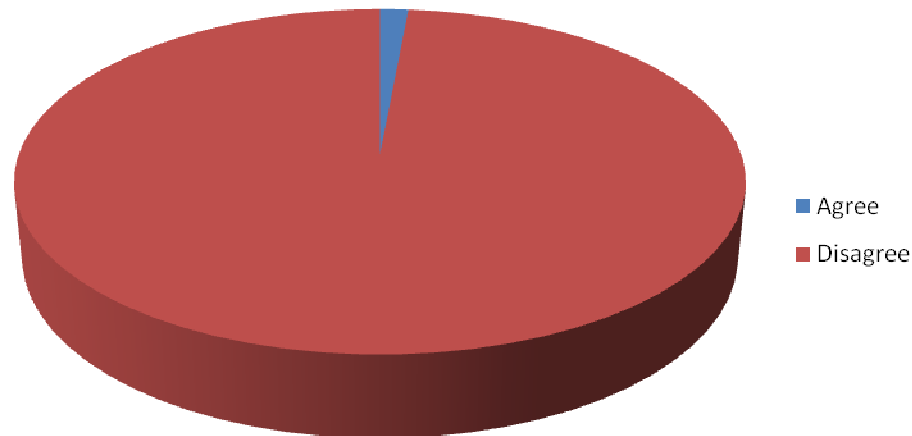


- The Green Gap should be preserved to retain the separation of settlements and prevent establishing a precedent for future developments
- Green gap should be preserved to retain the separate identities of villages
- The site is unsuitable as it is in a flood risk area, will generate high levels of traffic, erode the green gap and undermine the rural character of the area
- This is a small site which represents a natural extension of the Nantwich town boundary with good access to the highway network
- The land should remain in agricultural use to produce food

Site L: land south of Crewe Road

Do you agree or disagree with site L as a potential area for future development (suggested use: Mixed Use)

- 70.6% of respondents answered this question
- Of those that responded to the question: Agree (1.5%); Disagree (98.5%)

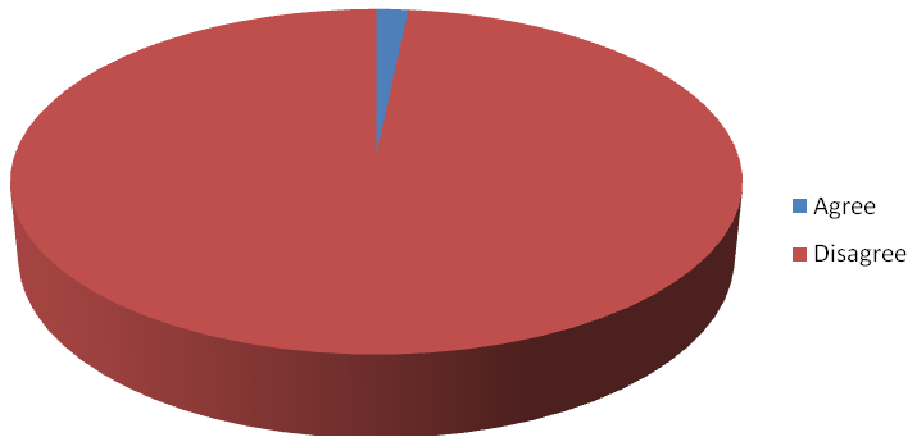


- The Green Gap should be preserved to retain the separation of settlements and prevent establishing a precedent for future developments
- Development here will destroy rural character of the area and infringe on the countryside
- Development will create general traffic problems
- This site would be a natural extension of the town boundary and has good access to the A51 however there is currently no suitable road access.
- Development here will create too much pressure on infrastructure plus damage to the environment

Site M: Land west of Cheerbrook Farm

Do you agree or disagree with site M as a potential area for future development
(suggested use: Housing)

- 70.6% of respondents answered this question
- Of those that responded to the question: Agree (1.5%); Disagree (98.5%)



- Any development should strengthen town centre economy, the site has poor access to the town centre and its proximity to the bypass will promote out of town spending
- Green gap development will undermine separation between settlements
- Development of this site will cause significant impact on highways and infrastructure in an area which is prone to flooding
- This is an important green gateway area for the town and future development should secure high quality design standards
- Development here is on a site at risk of flooding and will damage the environment

Q4 Additional Sites

Are there any other sites that you would like to suggest for potential development?

- 20 further comments were made
- 11 sites were suggested

Additional suggested sites:

- Chapel and Chapel Mews
- 101 Welsh Row
- Morrison's Supermarket
- Station Road car park
- Corner of Beam Street and Millstone Lane
- Sainsbury's/Focus site
- Green gap land on Crewe Road between Nantwich and Crewe
- Land at Newcastle Road, Willaston
- Land adjoining Wardle Industrial Estate
- Weaver Stadium/Waterlode
- Stapeley Technology park
- New Town at Wardle
- Support brownfield sites near employment

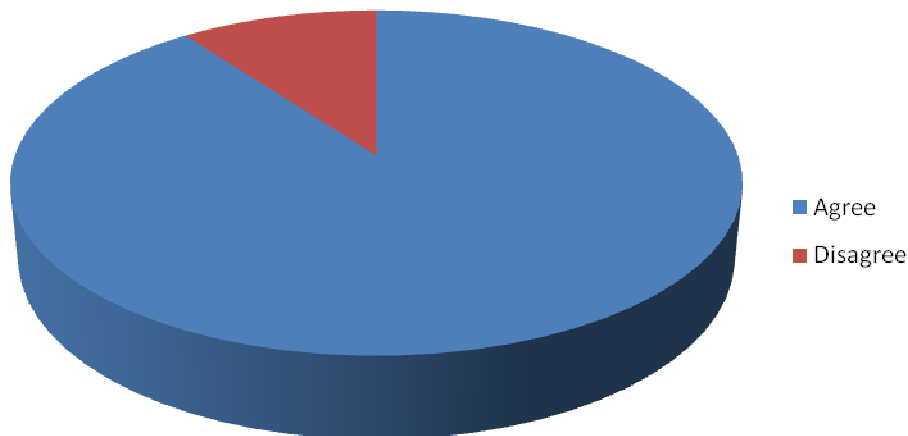
Q5 Proposed Town Character Areas

Do you agree or disagree with the proposed character areas within the Town Centre as set out in the draft Nantwich Town Strategy?

A: Welsh Row

Do you agree with the proposed character area A at Welsh Row?

- 5.3% of respondents answered this question
- Of those that did respond: Agree (89.8%); Disagree (10.2%)

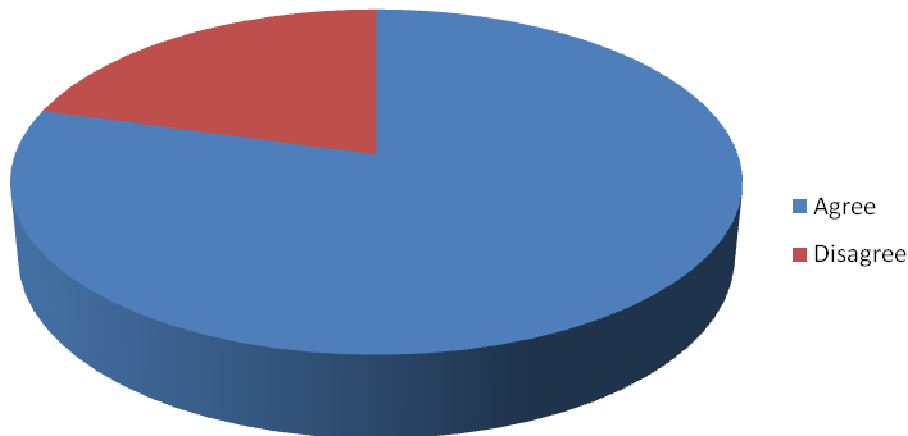


- Improvements to the aqueduct will enhance a gateway to the town. The rest of Welsh Row is an area of great character containing many listed buildings which should be protected
- The site is separated from the town by the River and its attraction as a retail development is limited
- Comments express confusion and concern over the intention of character areas and what they are intended to achieve
- Address traffic here through calming and management, reducing the flow and improving car parking off Welsh Row
- This is a welcoming area to the town including nice shops, culture and heritage.
- Better access to and from the town centre should be supported

B: Snow Hill Area

Do you agree with the proposed character area B at Snow Hill Redevelopment Area?

- 5.2% of respondents answered this question
- Of those that did respond: Agree (79.4%); Disagree (20.6%)

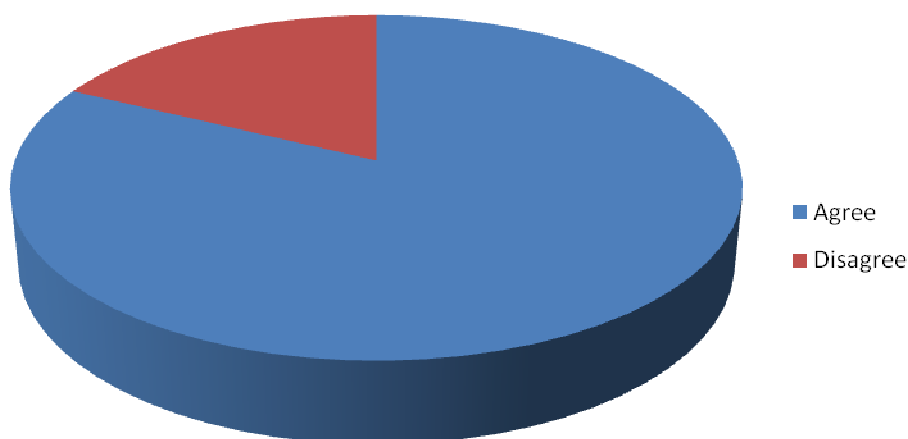


- Development will benefit amenities for the town and visitors and create a more welcoming gateway to Nantwich
- Consideration should be given to the archaeological importance of the area whilst protecting the River Weaver and existing open spaces here
- Any development here should be very limited as not to effect the parking, leisure facilities
- Building on a car park seems counterproductive in a town with a massive parking problem and parking facilities should be retained
- Changes to retail habits means that we do not need an increase in retail units, purely improve what is currently in the Town
- The site should enhance leisure facilities, connections to the town centre and support high quality small shops
- Both retail and residential uses could be supported here making use of the views over the river

C: St. Anne's Lane Area

Do you agree with the proposed character area C at St. Anne's Lane Redevelopment Area?

- 5.1% of respondents answered this question
- Of those that did respond: Agree (82.3%); Disagree (17.7%)

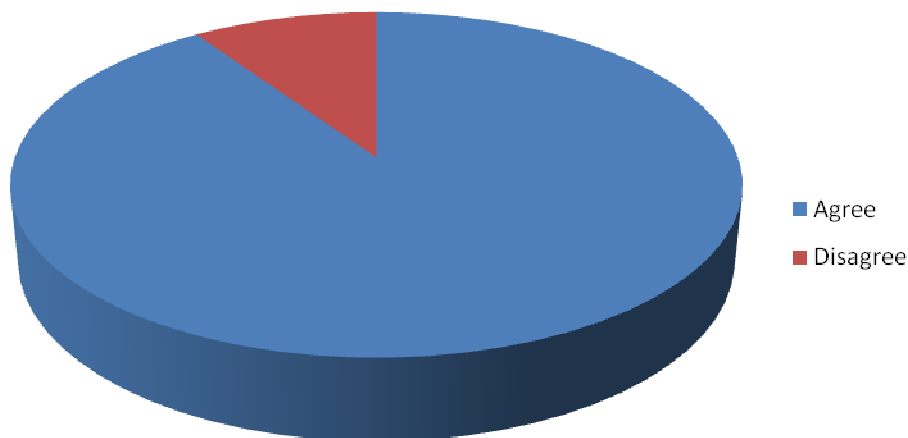


- Development here should take account of the Archaeological potential of the site
- The site offers opportunities to include both leisure and light industry in preference to housing development
- The site is ideally placed to enhance riverside development and open the frontage to public use. There is also potential for a piazza area by the river for retail and refreshment outlets
- The provision of green links and retention of significant levels of parking are important here
- Care is needed regarding the extent to which the mix of uses can be sustained by demand and potentially deflection from the existing main retail areas of the town

D: Historic Core of the Town Centre Area

Do you agree with the proposed character area D: Historic Core of the Town Centre?

- 5.2% of respondents answered this question
- Of those that did respond: Agree (90.5%); Disagree (9.5%)

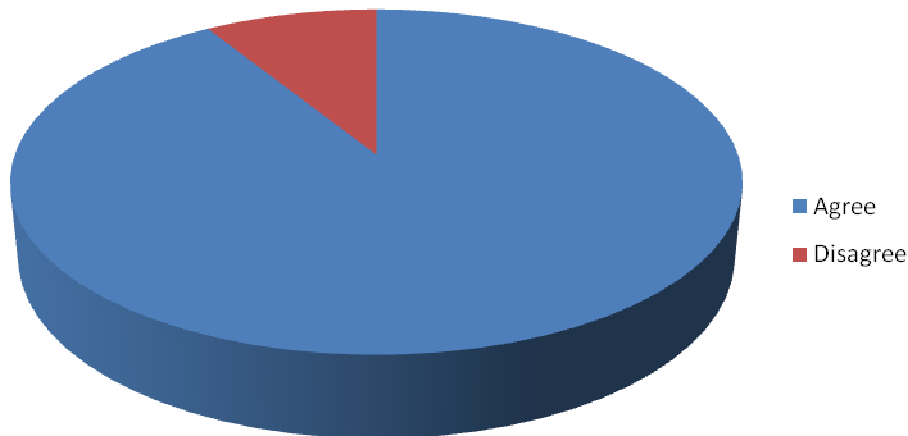


- The area is of Archaeological importance and the existing buildings here should be promoted
- The existing character of the area should be retained and support given for independent traders and retailers
- Include traffic calming and reduction should be supported in this area including closing the centre to traffic during the day
- There should be a greater emphasis on the history of the area!
- Use of empty upper floor parts of buildings as living accommodation should be promoted here to enrich evening life in the town

E: Town Centre Community Area

Do you agree with the proposed character area E: Town Centre Community Area?

- 5.1% of respondents answered this question
- Of those that did respond: Agree (91.1%); Disagree (8.9%)

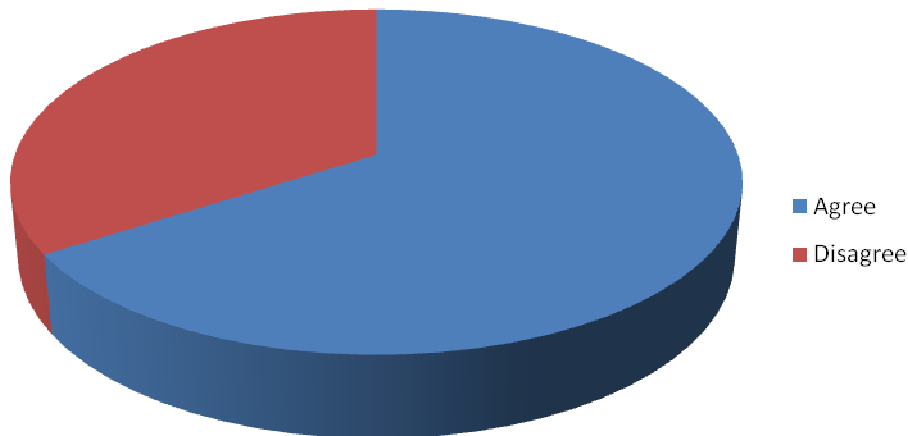


- The site may hold archaeological interest which should be protected and preserved
- Improved connections to town centre should be encouraged here
- Investment in the public realm could make the area more attractive and emphasise the 'feel' of the town centre
- Community areas should be enhanced to make them more attractive and appealing
- Community buildings should be diversified to encourage different age groups to mix socially
- Significant buildings should be restored to their former glory and protected
- There is much support for sensitive improvements to the public realm
- Support should be given to maintain existing buildings which host community facilities and where possible community facilities should be rebuilt and invested in

F: Love Lane Area

Do you agree with the proposed character area F: Love Lane?

- 5.1% of respondents answered this question
- Of those that did respond: Agree (65.9.1%); Disagree (34.1%)

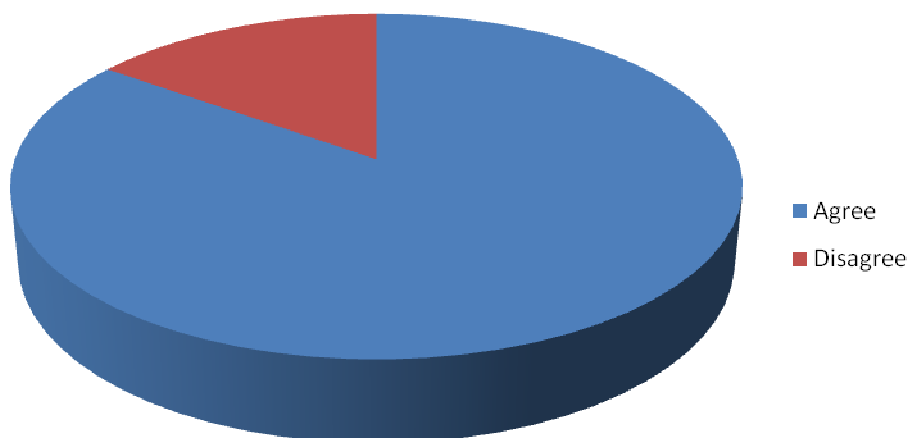


- The site may hold archaeological interest which should be protected and preserved
- It's currently unclear how site would improve links to town centre
- The visitor car park needs to be preserved to support the town centre
- The area needs more retail supported by better car parking provision.
- No more retail is needed here, more car parking is required to enable access to the centre
- Development should be promoted and car parking reduced
- A new theatre should be delivered here to support the cultural offer
- The retail zone should be restricted to the town centre and not extended to this site
- The site can deliver an important landmark at the entrance to the town providing design and car parking issues are resolved
- The town needs more car parking, not less

G: Station Road Area

Do you agree with the proposed character area G: Station Road?

- 5.2% of respondents answered this question
- Of those that did respond: Agree (84.9%); Disagree (15.1%)

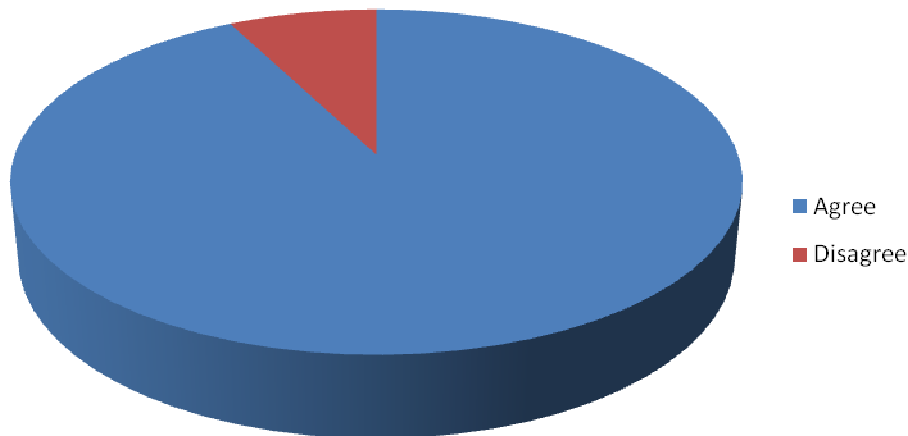


- The station and the adjacent area currently present a very poor impression. The area would benefit from investment in the public realm and signage
- Improved signage and better connections between transport interchanges can support the town centre
- Improved footpaths, cycleways and road links can support the town centre
- The site may hold archaeological interest which should be protected and preserved
- The area should support an improved independent retail offer
- Car parking offer should be expanded to include a 7 night over-night possibility

Nantwich Riverside – Green links in to the town centre

Do you agree with the proposed character area Nantwich Riverside?

- 5.4% of respondents answered this question
- Of those that did respond: Agree (92.4%); Disagree (7.6%)



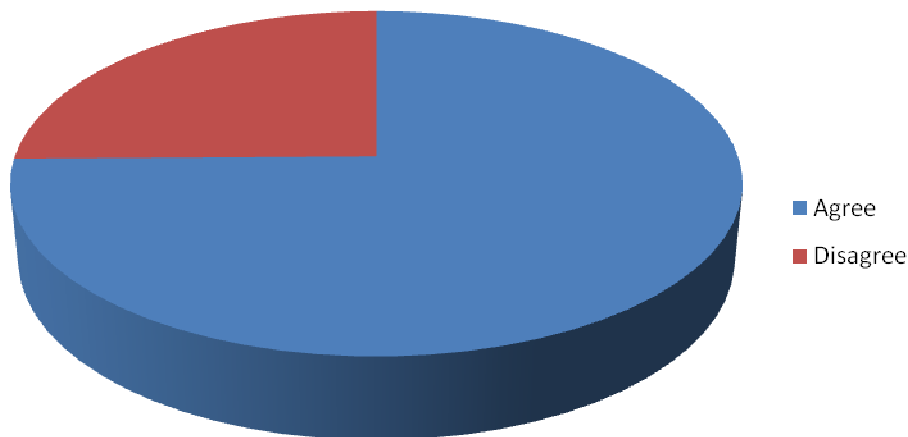
- Development within this area is supported
- The landscape of the area should be Improved to attract wildlife
- The area should be opened up to locals and visitors through preserving and developing the walking routes
- A footpath and cycle path should be extended along the banks of the riverside which will help promote a café culture and greater use of the area
- The green spaces in the centre of town are a major attraction and should be exploited to the full
- The character area could be further extended from Snow Hill to Beam Bridge

Q6 Nantwich Town Boundary

A: Welsh Row

Do you agree with the proposed amendments to the town centre boundary at Welsh Row?

- 4.9% of respondents answered this question
- Of those that did respond: Agree (74.8%); Disagree (25.2%)

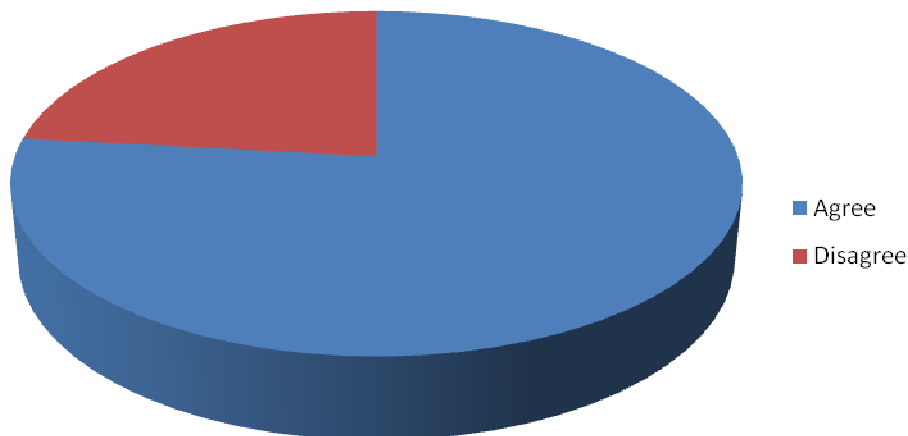


- The area should be supported by tasteful enhancement of the streets and preservation of old buildings to preserve Nantwich's quirky character and support independent retail
- The area would benefit from improved links to the Shropshire Union Canal
- The document is unclear and does not fully explain changes to town boundaries
- The area should include Nantwich walled gardens within the conservation area
- This area is too far from the town centre and the boundaries should be retained as they are
- Economic strategy will require a larger town centre area to accommodate the organic growth of a range of facilities
- The area should be included in the town centre due to the dominance of commercial use and its compatibility with the existing centre

B: Snow Hill

Do you agree with the proposed amendments to the town centre boundary at Snow Hill Redevelopment Area?

- 4.8% of respondents answered this question
- Of those that did respond: Agree (76.7%); Disagree (23.3%)

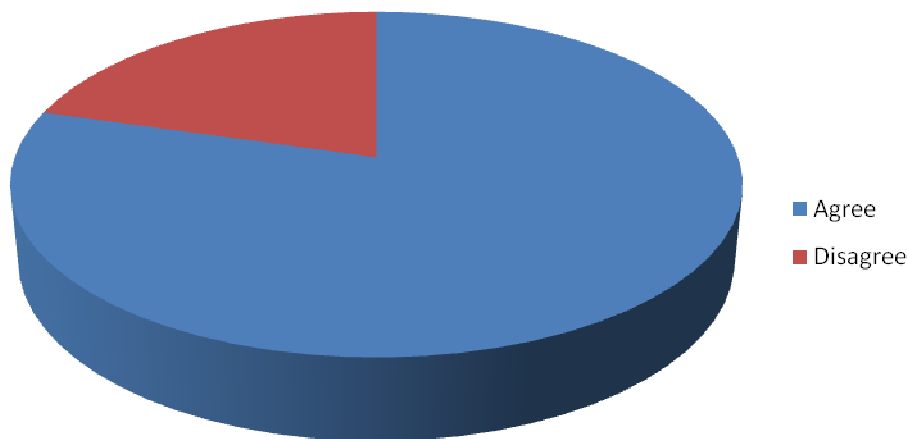


- Old buildings should be preserved here and the public realm improved
- The methodology for altering the boundary is not explicit and no further housing should be included here
- Parking facilities here should be preserved
- The document is unclear and does not explain the implications of changing the boundary
- No further development should take place here and focus should be given to conserving what we have
- Any changes here should not adversely affect the town centre
- Town centre boundaries should be maintained as they are the boundaries at their present state

C: St. Anne's Lane

Do you agree with the proposed amendments to the town centre boundary at St. Anne's Lane Redevelopment Area?

- 4.6% of respondents answered this question
- Of those that did respond: Agree (79.5%); Disagree (20.5%)

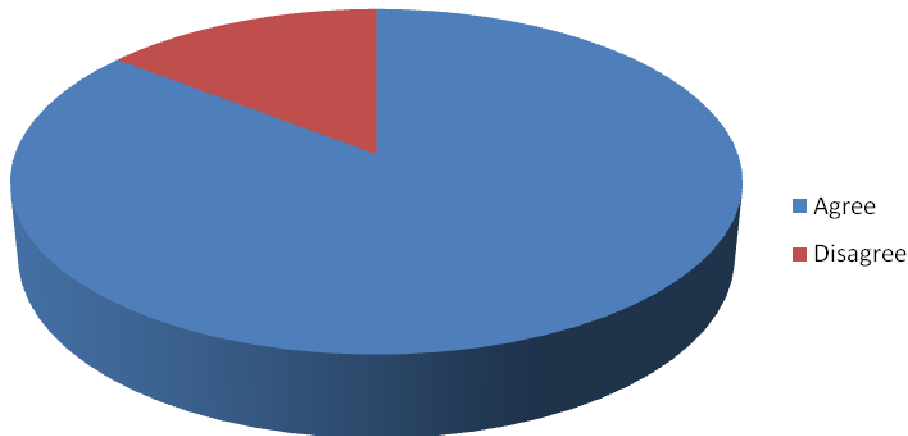


- The implications of alterations to the boundary are unclear from the document
- The area would benefit from retail and leisure facilities making use of the existing walkways
- The area is well positioned to host redevelopment including hotel use, residential and retail
- Enlargement of the town centre will be necessary to accommodate the economic strategy
- The site is peripheral to the existing areas of footfall and unlikely to attract investment

E: Town Centre Community Area

Do you agree with the proposed amendments to the town centre boundary at Town Centre Community Area?

- 4.6% of respondents answered this question
- Of those that did respond: Agree (85.6%); Disagree (14.4%)

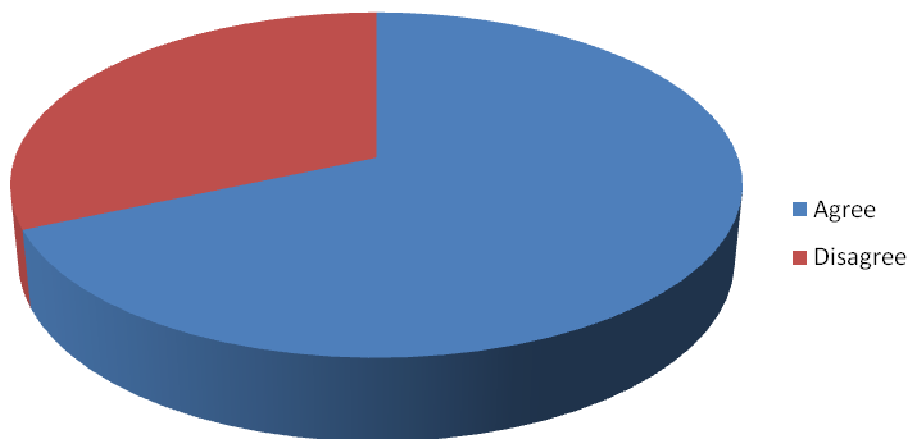


- Enhanced streets and improved buildings will support a better public realm
- The document is unclear on the implications of changes to the boundary
- The boundary could be expanded further and link the Gulf filling station, John Deere and the Barony Park
- The area could include a possible addition of retail in the corridor from M&S to the town
- Development in the area should ensure suitable additional car parking is established and that existing green spaces are protected
- Boundaries should be maintained in their present state
- The area is within Waterlode and already part of the greater town centre
- Enlarging the town centre and diluting it could be counterproductive to attracting retail and other essential uses in the historic core and its immediate fringes

F: Love Lane

Do you agree with the proposed amendments to the town centre boundary at Love Lane?

- 4.7% of respondents answered this question
- Of those that did respond: Agree (68.4%); Disagree (31.6%)

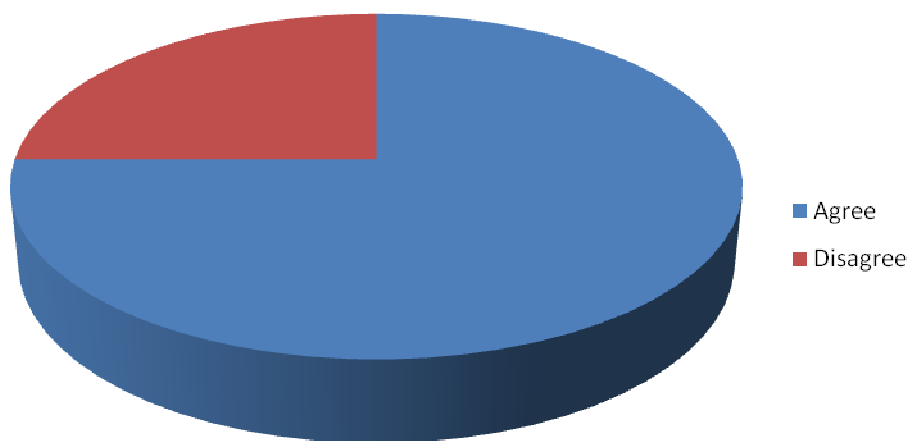


- It is unclear how changes to the boundary will affect the area and the document does not explain this in full
- The area should be expanded to include Pillory Street and Pall Mall
- Additional car parking should be included here and existing car parking retained
- The area is open and has no town centre character from within or outside the area
- Delivery of the economic strategy will require an enlarged town centre

G: Station Road

Do you agree with the proposed amendments to the town centre boundary at Station Road?

- 4.59% of respondents answered this question
- Of those that did respond: Agree (75%); Disagree (25%)



- The area could benefit from enhancing the street scene and existing buildings to support the existing character
- Implications of boundary changes are unclear and not explained in the documents
- The boundaries should be retained in their current form
- Delivering the economic strategy will require a larger town centre and changes to the boundary
- Developed in this area should be restricted and be sensitive to the conservation area

Q7 Infrastructure Priorities

What level of priority should be given to the infrastructure priorities identified in the draft Nantwich Town Strategy?

	Essential	Important	Desirable	Not a Priority
Improvements to the Town Centre public realm	34.4%	51.6%	10.9%	3.1%
Provision of increased parking provision	38.3%	31.6%	17.3%	12.8%
Introduce a park and ride scheme	13.6%	22.8%	28%	35.6%
Extend the bus service network coverage and operating times	29.4%	39%	28.7%	2.9%
Provision of facilities for children and teenagers	20.9%	61.1%	14.4%	3.6%
Provision of affordable and special needs housing	16.6%	31.2%	34.8%	17.4%
Introduce traffic management measures within the town centre	23.9%	33.6%	26.1%	16.4%
New or expanded Primary Education facilities	19.1%	35.1%	28.2%	17.6%
New or expanded Secondary and Further Education facilities	19.4%	32.1%	25.4%	23.1%
Increased provision and quality of open spaces in the town	37.5%	40.2%	17.4%	4.9%
Increased provision of community health facilities	20.1%	50.8%	23.1%	6%
Enhancement and celebration of heritage assets	44.2%	39.9%	14.5%	1.4%
Improvement of leisure facilities within the town	26.3%	47.3%	25.6%	0.8%
Promotion of the brine pool	29%	38.4%	25.4%	7.2%
Improve the railway station	30.2%	42.5%	22.3%	5%
Improvements to the junctions in the A51 corridor (A51-A530; A51-A534; and A51-A500)	19.9%	38.2%	30.1%	11.8%
Improve the gateways into the town	19.7%	38%	29.9%	12.4%
Facilities for the elderly	16.2%	44.9%	33.8%	5.1%
Improved community facilities within Nantwich	18.2%	47.5%	31.4%	2.9%
Renewable energy projects	25.7%	32.4%	30.1%	11.8%
Community and tourism facilities along River Weaver and Shropshire Union Canal.	18.8%	47.5%	32.3%	1.5%
Support local festivals	26.1%	47%	20.9%	6%
Electrification of the railway line between Nantwich and Crewe	3.9%	23.2%	32.6%	40.3%
Provision of cycle routes and footpaths	30.2%	41.7%	21.6%	6.5%
Development of a bypass from the A500 to A530 leading to a ring road around the town	19%	19.1%	20.2%	41.7%

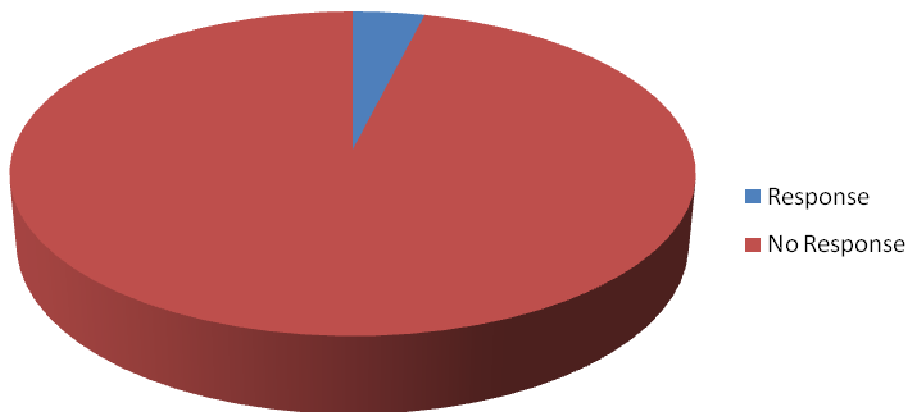
Summary of comments on Infrastructure priorities:

- The delivery of a bypass will have both pros and cons for the town. Whilst alleviating traffic impact it may also encourage spend to dissipate from the town centre
- Investment in bridges and roundabouts will help alleviate traffic congestion and improve traffic flow around the town
- Rail improvements and electrification of the line to Crewe may help support better connections to employment and reduce traffic
- Broadband investment should be promoted to support flexible working and the local economy
- Sustainable transport should be promoted via support for footpaths, cycleways and methods to reduce reliance on the car (including a park and ride scheme to the town centre)
- Parking provision should be retained and improved to support access to the town centre
- New development should provide the necessary infrastructure at the outset and in line with the impact from growth (including community infrastructure such as schools)
- Any new plan should be compliant with the NPPF
- Renewable energy should be supported and invested in
- Viability is an important aspect of delivering investment in infrastructure and should be taken account of when deciding priorities
- Culture and leisure facilities should be supported and improved through new development
- Ecology, particularly at the River Weaver should be enhanced and protected

Other Infrastructure Priorities

Do you have any other infrastructure priorities you would like included in the Town Strategy?

- 3.9% of respondents answered this question



- Development of a bypass is currently not a priority and will potentially impact the town centre by promoting spending outside of Nantwich
- Public transport, cycle and pedestrianised areas should take precedence over cars and provision for vehicles be reduced
- Faster consistent broadband connections should be promoted and support given for renewable energy projects including hydro power on the river weaver
- High levels of growth will increase demand on existing infrastructure
- Improve footpaths, the public realm and bus linkages
- Linking up existing cycle routes is important to delivering sustainable transport
- Promote and use the lake
- The open Space strategy needs to establish aspirations more clearly
- Education provision at both secondary and primary levels should be improved

Q9 Additional Comments

Are there any additional comments that you wish to make on the draft Handforth Town Strategy?

- The environment and green belt land should be protected from development
- Conversion of upper floor retail units into residential units should be supported
- Nantwich should be retained as small market town
- It is unclear how the town strategies relate to the place shaping consultation and the hierarchy of vision, objectives and strategy is unclear
- The consultation process has not been adequately advertised and the public not fully engaged with via workshops
- The strategy does not fully explain how evidence and existing policies relate to one another and the evidence for projected levels of growth is unclear
- A sequential land use policy should be committed to to ensure brownfield land is used first
- General objections to the strategy on the basis that projected growth is too high

- 'The whole consultation consists of just some padding around the main body which is Chapter six which is seeking the least objectionable plan for cheap housing development which is not wanted.'

- 'I would like to say how lucky I feel to be in Cheshire East. It is really nice to be able to see in advance that which is planned for Nantwich and have the opportunity to comment. Having read it all carefully it would seem that I am doubly blessed with sensible conclusions. Thank you very much it was most enjoyable.'